



World Class Consulting  
Inspiring Talks & Programs  
Empowering Books & CDs  
Change & Innovation Expertise

## George A. Cappannelli

An expert in the fields of organizational and individual change, leadership development, innovation and high performance, **George Cappannelli** delivers inspiring key notes and engaging half day and multiple day programs. He also offers a wide range of consulting and training services under his flagship company, The Information and Training Company (For details see: [www.InformationandTraining.com](http://www.InformationandTraining.com)) These talks, programs and consulting services are timely, informative, motivational & relevant to the real challenges facing today's business, association, government and general public audiences.

George brings over thirty years of experience as a consultant, author, and speaker to some of the best companies and organizations in the world. He has also had the privilege of working with a number of world leaders (Mother Teresa, Lech Walesa, Desmond Tutu, Golda Meir, The Dalai Lama) and consulting in Presidential, Senate and local political campaigns. His clients include Accenture, Boeing, NASA, Disney, Hughes Space & Communications, TRW, Digital, PepsiCo, NASA, Taco Bell, Pacific Bell, Sun Microsystems, NOAA, Oracle, The Los Angeles Times and many more. (see [www.georgecappannelli.com/clients](http://www.georgecappannelli.com/clients) - for a complete list.)

Contact George:  
505.982.5753  
[www.georgecappannelli.com](http://www.georgecappannelli.com)  
[George@georgecappannelli.com](mailto:George@georgecappannelli.com)

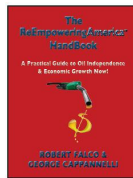
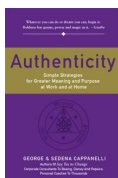
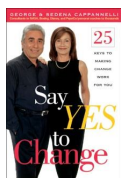
*"In a world as technologically advanced as ours, it is easy to get overwhelmed by change. Yet change, as George Cappannelli reminds us, is not only inevitable but valuable. His unique insights and practical tools help us to be more expansive, inspired, empowered and successful."*

**Brewster Shaw**

Director of Manned Flight & Space  
Exploration, Boeing

### Benefits of Engaging George Cappannelli:

- Increased innovation and creativity
- Improved commitment and productivity
- Greater receptivity to change
- Enhanced comfort with ambiguity and obstacles
- Increased teamwork & improved communication
- Improved vision-driven, values based performance
- Increased productivity
- Greater sense of meaning and purpose
- Reduced stress and increased balance
- Enhanced ability to think strategically



## A Few of George's Most Popular Talks & Programs

*"I know you are generally well supplied with praise and accolades for the work you do so I won't belabor it further but, suffice to say that you are a master of your craft."*

**Cor Westerhoff,**

Deputy Government Programs, Space Systems Loral

**The Winds of Change** – In this insightful and relevant keynote talk and related programs audiences learn 9 Keys that will allow them to:

- Turn change from an adversary to an ally
- Find balance & alignment in a complex world
- Gain perspectives on new rules new roles
- Anticipate and capitalize on new trends
- Develop strong strategic alliances
- Develop and practice right brain skills
- Make a difference in their company & their world

These are tools are presented in a way that people can put them to work immediately.

**It's About Time** – A dynamic and relevant keynote talk and related programs that assist audiences to better understand their relationship to time. They learn how to:

- Accumulate time more easily
- Spend time more wisely
- Move beyond the limitations of physical time
- Access valuable right brain skills
- Capitalize on valuable new opportunities.

It's About Time offers unique insights and power, practical tools that help individuals and organizations to step out of the pressure cooker and into a zone of high performance.

### **Authenticity – Key To The High Performance**

**Company:** Creating aligned, profitable companies is not, in the end, rocket science, but it does require a genuine commitment, hard work, knowledge of the marketplace, patience and the investment of time, resources and money. In this talk audiences learn how to:

- Identify 12 keys to organizational success
- Ensure higher individual and team performance
- Improve their individual competencies
- Build stronger collaborations in & outside the company
- Develop stronger organizational vision & aligned strategic goals

George also discloses ways in which some of the most successful companies and organizations in the world have used authenticity to maintain market share and outperform their competitors.

**Creating Effective Organization** – In today's world of leaner organizations, competitive advantage is often measured by how well individuals and organizations understand the dynamics of change, learn new skills, communicate more effectively and form effective alliances. In this talk audiences learn how to:

- Minimize risks and maximize opportunities
- Identify resources required to get the job done
- Experience new levels of personal engagement
- Increase energy and renew career commitment
- Receive greater recognition and job visibility
- Create greater life balance
- Contribute to greater organizational success

In short, George reminds audiences of what it takes to succeed in meeting the challenges of a rapidly changing world.

For More: [www.georgecappanelli.com/programs](http://www.georgecappanelli.com/programs)

### **Audiences:**

From aerospace to publishing, from consumer product and service industries to entertainment, high tech, travel, insurance, healthcare, manufacturing, real estate, sales; from multi-national conglomerates to start ups, for profit and non-profit, national associations, government agencies and a wide range of public groups, clubs and private organizations.

*"Driven high achievers, aggressively pursuing individual goals in a fast-pace environment do not naturally create teamwork. But after our experience with you, I see people working just as hard as before, but now there is trust, mutual support, openness and sensitivity to each other. It is a different place."*

**Jean Scott**

Director of Corporate Training Services  
Taco Bell